

GIVE WITH *Compassion*



EMPLOYEE GIVING CAMPAIGN
MAY 1 - 12, 2023

Frequently Asked Questions

Q: What is the Employee Giving Campaign?

A: The Employee Giving Campaign is an opportunity for Union Health team members to make a charitable contribution to support the improvement of healthcare in the Wabash Valley.

Q: What is Union Health Foundation?

A: The Foundation was established in 1985 as a 501(c)3 non-profit to support the improvement of healthcare and wellness in the Wabash Valley. The Foundation office is located in the lower level of Union East next to the Chaplain's Office. Joel Harbaugh is Executive Director, and Kelly Walker is Assistant Director.

Q: How are donations used?

A: Donations support the purchase of new medical equipment for Union Health hospitals and medical clinics, patient assistance programs, advanced education, service line and program support, and community health initiatives. All money stays in the Wabash Valley community to improve health and wellness right here for our family, friends and neighbors.

Q: What is Foundation Nation?

A: This collective term is the designation for Union Health employees who support the Foundation with a charitable gift.

Q: Is this the same as the United Way campaign?

A: No, United Way is a completely separate organization that raises money for its own mission and other nonprofits. All gifts to Union Health Foundation directly support our hospitals, medical clinics, employees and patients. This is the only fundraising effort that supports Union Health services.

Q: How do I give?

A: The Employee Giving Campaign is completely online. Visit www.UnionHealthFoundation.org, and click the "Learn More" button on the main page in the Employee Giving article. The next page will provide options for making a donation through payroll deduction or making a gift via credit, debit or PayPal.

Q: How do I get a campaign T-shirt?

A: To receive a campaign T-shirt, please make a minimum donation of \$2/per pay or a minimum gift of \$50 **by Friday, May 12**. T-shirts will be distributed in late June, and employees can wear their shirts to work on Friday, June 24. Donors will be invited to attend the Foundation Nation Celebration Cook-Out from 11am-1:30pm, just south of the POB on Union's main campus.

Q: I am already giving, do I have to sign up again?

A: No. Employees who are already signed up for payroll deduction do NOT need to complete a new form. If employees are making at least the minimum \$2/pay donation, they will still receive a campaign T-shirt and be entered into the prize drawings.

Q: I'm a contract employee, can I still participate?

A: Yes! Contract employees can give online through the same Employee Giving portal and select the Donate Online button to make a gift with credit, debit or Paypal. They can also sign up for a monthly recurring gift to provide ongoing support through this option. A minimum gift of \$50 is required to receive the campaign T-shirt.

Frequently Asked Questions (cont.)

Q: How do I change my amount if I'm already giving?

A: Employees who are already signed up for payroll deduction but wish to change the amount they are donating can fill out a new form online. The new gift amount will begin the second pay period after the form is received.

Q: Are donations tax-deductible?

A: Yes! Union Health Foundation is a non-profit organization, as determined by Section 501(c)(3) in the Internal Revenue Code. Donations are tax deductible to the fullest extent allowed by law.

Q: I already give so much, why should I give financially?

A: We recognize that you contribute to the success of Union Health in the work you do. Donations inspire others to invest in Union Health's work as well. Philanthropy is vital to Union's ability to maintain its role as a healthcare leader in the Wabash Valley. Gifts from employees are particularly powerful because they demonstrate that those closest to our organization personally invest in the mission. When employees contribute financially, external funders take note of that commitment and are more likely to give themselves. In addition, donations support the purchase of new medical equipment, programs and continuing education for our caregivers, which enables us all to provide better care and improve patient outcomes.

Q: May I only donate May 1 - 12?

A: No, it's always the right time to give. Every employee is invited to donate at any point in the year. The campaign provides awareness around the impact of employees' gifts. ***To sign up for a T-shirt and be entered for prizes, gifts need to be made by the Friday, May 12 deadline.***

Q: Who decides how donations are used?

A: The Foundation is governed by a board of directors who oversee the use of all funds. The Grants & Awards committee is comprised of board members who review grant requests. The committee is chaired by Dr. Robert Haerr and meets quarterly to review all requests for funding and ensure donations are used to support mission-focused needs throughout Union Health and our community. Grant applications can be downloaded from the Foundation's website and must be signed off by a department director and vice president before submission.

Q: How will I know what my donation is used for?

A: If you have a specific area you would like to support (such as NICU, cardiac care, pediatric therapy, etc.), you can designate your donation. Donations without a designation support the Emerging Needs Fund. This fund is vital to the success of Union Health. It provides funding for equipment, services and programs that are not covered in the health system's annual budget and/or arise as an urgent need throughout the year. A majority of grants awarded each year are subsidized by the Emerging Needs Fund. The Foundation regularly reports an itemized list of funded grants through multiple communication channels, including emails/letters to donors, articles in the health system newsletter, Facebook posts, and our Annual Impact Report.

Q: Where can I go for more information?

A: The Foundation welcomes any and all inquiries! You can call us at (812) 238-7534 or email Foundation@uhhg.org. For questions specific to the Employee Giving Campaign, email Kelly Walker, Asst. Director, at kwalker@uhhg.org. You can find us on the web at UnionHealthFoundation.org. We also share up-to-date news and events on our Facebook page. Follow us at facebook.com/unionhealthfoundation.

HOW YOUR DONATION MAKES A DIFFERENCE

Thanks to generous donations, Union Health Foundation awarded **\$2,384,392.45** to improve health & wellness in the Wabash Valley in 2022.



Providing Equipment \$263,023.70

- Stop the Bleed emergency preparedness kits for Union Health clinics
- Tablets for pediatric patients in the emergency department
- ATP monitors to improve patient safety and infection control procedures
- Pulse oximeters & DynaMaps for Union Medical Group
- Facility improvements to Child Development Center
- Asthma management peak flow meters
- Breast pump assistance devices and trolleys



Caring for Patients \$295,242.99

- Comfort items for babies with Neonatal Abstinence Syndrome
- Development of Mobile Healthy Transitions Team program to aid patients in recovery after being discharged
- Scholarships for children needing therapy services
- Donor breast milk for moms unable to nurse
- Comfort items for patients receiving oncology treatments
- Gas gift cards for NICU families
- Transportation assistance for Medicare patients to attend doctor appointments
- Mammogram & diagnostic procedures for underinsured patients



Improving Community Health \$308,044.74

- Funding for the Mollie R. Wheat Memorial Clinic, a free health clinic for the Wabash Valley
- Health Navigator Program at Vigo County School Corp. to improve children's overall health & wellness
- Home blood pressure monitoring devices
- Remote monitoring system for hypertension & congestive heart management
- Pulse oximeters for at-home monitoring
- Community health fair about cancer screenings
- Funding for Pathways Day Center, providing resources to homeless and at-risk populations



Supporting Service Lines/Programs \$113,466.46

- Family Medicine Residency retreat
- Comfort Cart for Union healthcare professionals
- Tele-behavioral health counseling for Union healthcare professionals
- Classroom supplies for Child Development Center
- "Birth"day cakes for new mothers at Union Hospital
- Bereavement Services mementos for families who have lost children shortly after birth or by miscarriage
- Uniform shirts for Baby Cuddler volunteer program



Funding Education \$1,404,614.56

- College scholarships for 2022-2023 academic year
- Ivy Tech healthcare professionals program expansion
- Breast center conference for clinical staff at Clara Fairbanks Center for Women
- Auscultation training device for Simulation Center
- Certifications for social workers

- Medical school scholarships
- Development of Nursing Student Success Center at Indiana State University
- Continuing Medical Education speakers
- Child seat safety certification for Trauma Dept. staff
- AED training equipment for Center for Education
- Clinical education for oncology nurses
- Lactation consultant certifications
- Birthing simulator for advanced training